

## Recommended Reading for Entrepreneurs

Book Yourself Solid by Michael Port

Business Model Generation by Alexander Osterwalder and Yves Pigneur

Entrepreneur's Guide to Customer Development by Brant Cooper and Patrick Vlaskovitz

Founders At Work by Jessica Livingston

Outliers by Malcolm Gladwell

Outward Mindset: Seeing Beyond Ourselves - How to Change Lives and Transform Organizations, by the Arbinger Institute, published 2016

Mindset: The New Psychology of Success, by Carol Dweck The Founder's Dilemmas by Noam Wasserman

The 4-Hour Workweek by Tim Ferriss

The Four Steps to the Epiphany by Steve Blank

The Lean Entrepreneur also by Cooper and Vlaskovitz,

The Lean Startup by Eric Ries

The One Thing by Gary Keller

"The Start-Up Of You" by Reid Hoffman and Ben Casnocha

Michael Gerber's books such as The E-Myth and Awakening the Entrepreneur Within.



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